**PRESS NOTE**

**Webinar on “Entrepreneurship: Opportunity to explore yourself” @ Civil Engineering, MVGR College of Engineering.**

Dt: 01.11.2022

Department of Civil Engineering, MVGR College of Engineering (A), Vizianagaram has conducted a webinar on “Entrepreneurship: Opportunity to explore yourself” as part of Career opportunities webinar series. For this program, Dr. Preeti Pal, Technical Manager (Research and Development), Accelerated cleaning systems, Mumbai was invited as the resource person.

Dr. Preeti Pal is the founder of The Multitasker Doctorate (TMD) start-up, aiming at blending new technologies with new trends to get best out of nature, with a vision to bring nature to our doorsteps and surround ourselves with Nature. Prime focus areas include eliminating waste from environment, providing family friendly workplaces with focus on physical and mental health. TMD aims to make every blank space green and connect each living being with the nature.

She discussed on pathways and programs to become an entrepreneur or start-up as in India. She motivated the young engineers to step forward to become a changemaker if they wish develop sustainable solutions for green and clean India. Dr Pal stressed on importance of entrepreneurship education, explained that knowledge on entrepreneurship provides students vital life skills including data analysis, public speaking, cooperation, and collaboration. Stressing on entrepreneur in civil engineering domain, one require careful planning, aptitude, quality, mindset, a little luck, and a source of funding.  **strong beginning frequently does not translate into a successful future in this industry because the top three challenges in every start-up business curriculum are the possibility of failure in the future, increased market competition, and an uneven work schedule. Therefore, in addition to careful planning, scheduling is a crucial component of success in this industry.** Dr Pal provided inputs on how to develop a Startup and explained the associated process and procedures.

Overall, in last 10 years, out of 1512 graduated students from civil engineering, 36 students turned as entrepreneurs said Dr VR Sankar Cheela (T&P In-charge, Civil Engineering). Dr P Markandeya Raju (HoD Civil Engineering) said, that the department is designing add-on programs focusing on Total Station, DGPS, project planning to develop skillsets in students to bridge the industry needs.